Fund Your Entire Year of Scouting!
Sell for 8 hours, raise $1,000*

EARN DOUBLE POINTS WITH ONLINE DIRECT

2PTS PER EVERY $1 SOLD
ONLINE DIRECT

1.5PTS PER EVERY $1 SOLD
CREDIT/DEBIT

COLLECT POINTS TO EARN AMAZON.COM GIFT CARDS. TO QUALIFY, ALL SALES MUST BE RECORDED IN THE TRAIL'S END APP, WHICH WILL CALCULATE TOTAL POINTS FOR YOU.

Text APP to 62771 to JOIN THE TRAIL'S END SCOUT PARENT FACEBOOK GROUP
GET ANSWERS TO QUESTIONS AND TIPS ON SELLING ANYTIME
Text SCOUTFB to 62771 to join!

OVER 73% SUPPORTS OUR LOCAL SCOUTS*

*Average return to local councils, units and ... product sales. © 2020 Trail's End . All rights reserved. Packaging shown is not life size and is subject to change. ®

SUPPORT SCOUTS WITH A DONATION TO OUR AMERICAN HEROES!
Send a gift of popcorn to our first responders, military men and women, their families, and veteran organizations.

Popping Corn Jar
Over $10 to local Scouts*
Contains: Soy

White Cheddar Popcorn
Unbelievable Butter Popcorn
NEW! BIG BAG
BIG BAG
BIG BAG
Contains: Milk

Unbelievable Butter Popcorn
NEW!

Blazin' Hot Popcorn
White Cheddar Popcorn
BIG BAG
BIG BAG
BIG BAG

Unbelievable Butter Popcorn
NEW!

Cheese Lover's Collection
Over $22 to local Scouts*
Contents: Milk

Blazin' Hot Popcorn
White Cheddar Popcorn
NEW!

Cheese Lover's Box
35

Popping Corn
Over $10 to local Scouts*
Contains: Milk

Blazin' Hot Popcorn
White Cheddar Popcorn
NEW!

BIG BAG
BIG BAG
BIG BAG

Unbelievable Butter Popcorn
NEW!

Popping Corn
Over $10 to local Scouts*
Contains: Soy

Blazin' Hot Popcorn
White Cheddar Popcorn
NEW!

BIG BAG
BIG BAG
BIG BAG

Unbelievable Butter Popcorn
NEW!

Popping Corn
Over $10 to local Scouts*
Contains: Soy

Blazin' Hot Popcorn
White Cheddar Popcorn
NEW!

BIG BAG
BIG BAG
BIG BAG

Unbelievable Butter Popcorn
NEW!

*Based on national averages. Individual Scout sales may vary.
**CREDIT SALES ARE BEST FOR SCOUTS**

Tell your customers, “We prefer credit/debit!”

Trail’s End pays for all credit card fees!

- Bigger Rewards – Earn 1.5pts per $1 sold in the Trail’s End App
- Safer – Scouts don’t have to handle cash
- Higher Sales – Customers spent 27% more with credit cards vs cash in 2019
- Easier – Parents turn in cash sales with credit/debit payment to their unit
- Hardware – Scouts can accept credit/debit with Square readers or manual entry

When prompted, be sure to allow the app access to your device’s microphone, location, and Bluetooth in order to accept debit and credit cards.

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**ONLINE DIRECT**

The safest way of fundraising for Scouts!

- Safe for Scouts
- Fundraise from the safety of home

- Product Variety
- Traditional products & prices plus more**

- No Handling
- Products ship to your customers and all sales are credit

- Trail’s End Rewards* (credit/debit)
- Earn double points for Amazon.com gift cards

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**HOW IT WORKS**

**TWO WAYS TO SELL ONLINE**

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**SHARE YOUR PAGE**

1. Share your fundraising page via email, text, or social media
2. Customers click your link to place online orders
3. Products ship to your customers

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**TAKE ONLINE DIRECT ORDERS IN THE APP**

1. Pick your products
2. Take payment (credit/debit only)
3. Products ship to your customers

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**BUILD YOUR PLAN TO SELL $1,000**

**SOCIAL DISTANCING**

Text MYPLAN to 62771 to learn more!

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**Trail’s End REWARDS**

Earn Amazon.com Gift Cards and choose the prize you want!

Collect points to earn Amazon.com gift cards. To qualify, all sales must be recorded in the Trail’s End App, which will calculate total points for you.

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**VISIT THE APP TO SEE EVEN MORE LEVELS & REWARD IDEAS**

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**SCOUTS EARN DOUBLE ONLINE**

- 2PTS Per Every $1 Sold
- 1.5PTS Per Every $1 Sold
- 1PT Per Every $1 Sold

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**NO LIMIT**

Earn 17,500 pts or more and you will receive an Amazon.com Gift Card worth 10% of your total pts.

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**SIGN IN & SET YOUR GOAL**

Text APP to 62771 to download the app.

The displayed prizes above are not delivered by Trail’s End. These are suggested prizes or prize ideas to be purchased with your Amazon.com Gift Card if available. Participation indicates asset to program terms at: https://www.trails-end.com/terms.

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**REWARD IDEAS**

- 15,000 pts Earn a $1250 Amazon.com Gift Card
- 12,500 pts Earn a $1,100 Amazon.com Gift Card
- 10,000 pts Earn a $750 Amazon.com Gift Card
- 7,500 pts Earn a $550 Amazon.com Gift Card
- 6,000 pts Earn a $450 Amazon.com Gift Card
- 5,000 pts Earn a $375 Amazon.com Gift Card
- 4,000 pts Earn a $300 Amazon.com Gift Card
- 3,500 pts Earn a $250 Amazon.com Gift Card
- 3,000 pts Earn a $200 Amazon.com Gift Card
- 2,500 pts Earn an $80 Amazon.com Gift Card
- 2,000 pts Earn an $80 Amazon.com Gift Card
- 1,750 pts Earn a $70 Amazon.com Gift Card
- 15,000 pts Earn a $1,250 Amazon.com Gift Card
- 10,000 pts Earn a $750 Amazon.com Gift Card
- 7,500 pts Earn a $550 Amazon.com Gift Card
- 6,000 pts Earn a $450 Amazon.com Gift Card
- 5,000 pts Earn a $375 Amazon.com Gift Card
- 4,000 pts Earn a $300 Amazon.com Gift Card
- 3,500 pts Earn a $250 Amazon.com Gift Card
- 3,000 pts Earn a $200 Amazon.com Gift Card
- 2,500 pts Earn an $80 Amazon.com Gift Card
- 2,000 pts Earn an $80 Amazon.com Gift Card
- 1,750 pts Earn a $70 Amazon.com Gift Card

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**COLLECT POINTS TO EARN AMAZON.COM GIFT CARDS. TO QUALIFY, ALL SALES MUST BE RECORDED IN THE TRAIL’S END APP, WHICH WILL CALCULATE TOTAL POINTS FOR YOU.**

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**TRADE YOUR POINTS TO EARN AMERICAN EXPRESS GIFT CARDS.**

**NO LIMIT**

Earn 17,500 pts or more and you will receive an American Express Gift Card worth 10% of your total pts.

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**Bigger Rewards – Earn 1.5pts per $1 sold in the Trail’s End App**

**Safer – Scouts don’t have to handle cash**

**Higher Sales – Customers spent 27% more with credit cards vs cash in 2019**

**Easier – Parents turn in cash sales with credit/debit payment to their unit**

**Hardware – Scouts can accept credit/debit with Square readers or manual entry**

When prompted, be sure to allow the app access to your device’s microphone, location, and Bluetooth in order to accept debit and credit cards.