

## **TALKING POINTS FOR MEETINGS ABOUT SCOUTS BSA**

### **Interim Messaging to Support Local Meetings**

#### **Important Reminder!**

- As an organization, we support all groups that serve youth and communities and will always speak positively about other programs.
- Please ensure that all leaders review and understand the latest “Be Prepared for Scouts BSA” infographic handout and review the Brand Guidance training – both are available at [www.scouting.org/familyscouting](http://www.scouting.org/familyscouting)
- Please utilize the information in that presentation, corresponding talking points and the infographic.

#### **FOR VOLUNTEERS:**

#### **Talking Points – Intro for Informational Meetings About Scouts BSA**

- Thank you all for coming to the **Boy Scouts of America’s** Scouts BSA interest night.
- We are thrilled to have you here and to get you started on the adventure of a lifetime. This is an exciting time as we prepare to welcome girls into our iconic program in February.
- Before we start, I want to make sure that you all understand that tonight we are discussing the BSA program that girls ages 11 to 17 can register in starting in February. We are affiliated with the Boy Scouts of America – not the Girl Scouts of the USA.
- If you are interested in joining the Girl Scouts, either in addition to or instead of this program, please visit [www.GirlScouts.org](http://www.GirlScouts.org) for more information.
- And now I’d like to take some time to tell you more about Scouts BSA and the troop we will be setting up here.

Then dive into the amazing adventures, leadership, and character development available to girls through this historic opportunity through your unit/district/council.