

Spring 2019 Recruiting Passport

Pack #: _____ **District:** _____

Upon completion of this passport, A pack will qualify for a \$50 credit towards a cabin rental at Moses Scout Reservation or all registered members of the pack can choose to attend the June WHOA Weekend for free. Packs must complete at least 4 of the 6 objectives to qualify. Items with an asterisk are required. Deadline May 31, 2019.*

Item No.	Objectives	Qualifier
1*	Scout Me In: – Recruit 5 new Lion or Tiger Scouts and a den leader into your pack.	Number of Scouts Recruited: _____
2*	Year round Scouting – Set your pack up to qualify for the Summertime Pack Award by holding 3 pack events during the summer months.	June: _____ July: _____ August: _____
3*	Hold a Join Event – The strongest packs hold a recruitment event in both the fall and the spring. Hold a recruitment night at one of your pack meetings. Invite your scouts to “bring a buddy” and try to “save a scout” that fell off the charter last winter.	Date: _____ Time: _____ Location: _____
4	Scout Talks –Work with your membership team to facilitate setting up scout talks in the school(s) from which your Pack recruits.	Scout talk dates: _____
5	Schedule a Summer Camp Promotion – The council camp promotions team is available to speak to your unit about the amazing opportunities at camp. Have them come advertise at a pack meeting or event.	Date of your Camp Presentation: _____ Location: _____
6	Advertising your Pack - Use a creative method – in addition to fliers in the school- to get the word out about your unit or an event you have planned. Social media is a good way to do this!	Advertising effort: _____ Date: _____

Date

Cubmaster Signature

District Representative Signature

See back for details on each item.

Explanation of Requirements:

1*) To function well, a Lion den should have at least 5 Scouts. Spring recruiting should help this new lion den grow in size. Additionally, identifying and training a den leader before the fall leads to higher youth retention because the new leader has time to prepare and before the more formal pack activities resume in the fall. Therefore, this requirement is for a pack to register 5 new Lions and have a den leader in place.

2*) Year round Scouting is the key to a successful pack. Without activities scheduled throughout the summer, packs run the risk of losing the interest of their Scouts, especially new Scouts. The key to membership growth is retaining the scouts that are already registered in the program. Hosting one event per month during June, July, and August can be the difference your pack needs to grow.

3*) Recruitment is a year-round process and takes a good amount of effort to be successful. The packs that have had the most success recruiting hold a recruitment event in both the fall and the spring. Therefore, this requirement is to plan and hold a recruitment event at one of your upcoming unit meetings. As a part of this recruitment event, your pack may choose to include a “bring a buddy” night or do a “save a scout” event. Contact your district executive to help plan these activities.

4) “Scout Talks” are very brief presentations made in schools typically during the school day or during an after-school program to advertise Scouting directly to the boys. These presentations, and the fliers we send home, dramatically increase the recruiting success in schools where they are done. Setting these presentations up requires getting permission from the school principals and scheduling times that work well for the school. Unit leaders typically have close relationships with the administration of the school(s) they recruit from and this connection can help us expand the number of schools we can do them in. To meet this requirement, please help to set up a scout talk(s) in your school by talking with the principal, PTO, or other influential people.

5) Scouts who attend summer camp stay in Scouting longer. Why? Because the camp experience highlights many of the things that make Scouting so much fun!! Invite a member of the Camp Promotion Team to visit your unit to spark interest in your Scouts and their families.

6) Getting new families to join your unit can be a challenge. **You** know all the cool things Scouting offers, but many families don't. Use a creative method to advertise your unit or an event you are planning, including: pictures in the newspaper, speaking at a PTO meeting, bringing a base camp to a town event and having a booth, promoting your unit's Facebook page ... the sky is the limit. Use your imagination! We would love to hear all about what you did! Let us know what worked (and what didn't)!

***WHOA Weekend – Woronoco Heights Outdoor Adventure:** This program offers a variety of seasonal activities on one Saturday each month from September to June. These include ice fishing, show shoeing, rifle and shotgun, cooking, ATVs, blacksmithing, ham radio and more. For more information or to see what activities are available, visit <https://www.wmascouting.org/WHOA>