

Fall 2018 Cub Scout Recruiting Flight Plan

Pack #: _____ District: _____

Upon completion of the requirements of this Flight Plan, a Pack will qualify for a \$50 credit towards a cabin rental at Moses Scout Reservation or all registered members of the Pack can choose to attend a WHOA Weekend for free. Packs must complete at least 4 of the 6 objectives to qualify. Items with an asterisk are required. Deadline Oct 31, 2018.*

Item No.	Objectives	Qualifier
1*	** Rocket into the future: – Recruit 5 new Lion or Tiger Scouts and a trained Den Leader into your pack.	Number of Scouts Recruited: Lions: _____ Tigers: _____ Leader: _____
2*	Year-round Scouting – Schedule at least one trip or activity per month for your pack. These can include District or Council events.	Submit Pack Calendar
3*	Hold a Join Scouting Night - Hold a recruitment night (other than September 12 th) at one of your September or October meetings	Recruitment Date: _____ Location: _____ Time: _____
4	Trained Leaders –A strong Pack is a trained Pack. Have at least 50% of your direct contact leaders (Cubmaster, Den Leaders, etc) be trained for their position.	Total # Leaders: _____ Percentage of Leaders trained: _____
5	Schedule a Summer Camp Promotion – The council camp promotions team is available to speak to your unit about the amazing opportunities at camp. Have them come advertise at a pack meeting or event.	Date of your Camp Presentation: _____ Time: _____ Location: _____
6	Advertising your Pack - Use a creative method – in addition to fliers in the school- to get the word out about your unit or an event you have planned. Social media is a good way to do this! Participate in WMC Media Day on Aug. 29. Make sure you use #Scouts413 to get credit for your unit promo.	Advertising effort: _____ Date: _____

_____ Date

_____ Cubmaster Signature

_____ Unit New Member Coordinator

_____ District Representative Signature

See back for details on each item.



Explanation of Requirements:

1*) Lions and Tigers form the foundation of successful long-term growth and sustainability for your Pack. To function well, a den should have at least 5 Cub Scouts and two Leaders. Training as a Den Leader makes working with the youth easier and fun for everyone. Steer potential and registered leaders to BSA online training courses and live Training offered by the Districts and Council this fall.

2*) Year-round Scouting is the key to a successful Pack. Having an outdoor activity within the first month of joining is expected by new members. Getting all Scouts outside for a fun activity or event every month is key to maintaining excitement and interest. Have your Pack calendar available to new families; update and post it regularly to keep everyone informed and involved. The key to membership growth is retaining the Scouts that are already registered in the program. Hosting one event per month year-round can be the difference your pack needs to grow.

3*) Hold a Join Scout night – We want everyone to participate in the Council-wide Join Scouting Night on Wed. Sept 12 at your Town Library to grow your unit. But why stop there? Plan to hold your own unit sign-up on another September or October date. Your District Executive can help you with flyers and all materials needed to successfully enroll new youth and adults. We encourage year-round recruiting and fall is a prime time for families to join Scouting.

4) Training – Parents really want to participate with their children in the Scouting program, but they need to know what jobs are available and they expect to have some training to help them get started. Provide job descriptions and display leader guides at your Joining Night. Have someone (maybe the New Member Coordinator) available to discuss committee and den leader responsibilities. Show potential new leaders how to find the online training and have a list of district and council trainings scheduled; don't forget to mention free monthly supplemental training – Roundtable!

5) Schedule a summer camp promotion - Scouts who attend summer camp stay in Scouting longer. Why? Because the camp experience highlights many of the things that make Scouting so much fun!! Invite a member of the Camp Promotion Team to visit your unit to spark interest in your Scouts and their families. Let us know the date, time and location of your scheduled presentation.

6) Advertising your pack - Getting new families to join your unit can be a challenge. **You** know all the cool things Scouting offers, but many families don't. Use a creative method to advertise your unit or an event you are planning, including: pictures in the newspaper, speaking at a PTO meeting, bringing a base camp to a town event and having a booth, promoting your unit's Facebook page ... the sky is the limit. Use your imagination! We would love to hear all about what you did! Let us know what worked (and what didn't)! *Participate in Western MA Council Media Day on Aug 29.* Make sure you use **#Scouts413** to get credit for your unit promo.

**** Rocket into the Future** – New youth will be eligible to receive a kit to build and launch their own rocket at the Fall Rocket Days held in each district on Saturday September 29 or at the Council Rocket Day held at Moses Scout Reservation on October 20. New youth who are not yet enrolled are invited to participate and may join Scouting at the Rocket Day events. Consult the Council Calendar for more information on these events.

***WHOA Weekend – Woronoco Heights Outdoor Adventure:** This exciting program held at Moses Scout Reservation offers a variety of seasonal activities on one Saturday each month from September to June. Activities are seasonal but may include: Geocaching, Disc Golf, Fishing, Radio, Blacksmithing, Boating, Ecology, Shooting Sports, and more!

