



Prepared. For Life.™



Boy Scouts of America, Western Mass. Council Annual Merit Badge Clinic Host Program

Thank you for your interest in the Merit Badge Program. Your financial leadership will positively affect thousands of western Massachusetts youth and families this year.

Western Mass. Youth Benefits

The Merit Badge Program provides opportunities for all youth, including at-risk youth in low-income and culturally diverse areas to grow physically, mentally, and morally in after-school and weekend activities. By attending Scouting's structured, safe activities, our young people do not have as much idle time to explore drugs, alcohol, or find themselves in as many peer-pressure activities. The Scouting program is a year-round effort because the pressures on our young people increase every day. There is no better time than now to help guide youth in positive directions.

Scouting helps Western Mass. youth in the following ways:

1. Offering a place for youth to attend after school and on weekends at which he or she will learn how to be physically strong, mentally awake, and morally straight
2. Teaching the youth how to avoid drug and alcohol abuse through the "Drugs: A Deadly Game" program
3. Instructing youth how to recognize, resist, and report child abuse through the "It Happened to Me" and "A Time to Tell" program
4. Creating weekly opportunities at youth group meetings to assist the youth and young adults in learning a code of ethics: being trustworthy, loyal, helpful, friendly, courteous, kind, obedient, cheerful, thrifty, brave, clean, and reverent

Additionally, Scouting helps youth to focus on six critical elements of healthy youth development:

1. Strong personal values and character
2. Positive sense of self-worth and usefulness
3. Caring and nurturing relationships with parents, other adults, and peers
4. A desire to learn
5. Productive / Creative use of time
6. Social adeptness

THANK YOU! With your funding, the Boy Scouts of America, Western Mass. Council will ensure that the youth involved will register with the Boy Scouts of America, have the opportunities to attend summer camp, own their own books and uniforms, and enjoy the same activities as youth involved in mature, self-funded units. Your funding will also help us to create more Scout units, and to develop the units into self-sustaining, successful programs.



Boy Scouts of America, Western Mass. Council Merit Badge Clinic Host Program



Your Benefits

The Merit Badge Clinic Host Program offers the following marketing benefits for you or your company to more than 6,000 youth and 1,500 adult volunteers:

Merit Badge Clinic Host Contribution - \$2,500:

- Exclusive host of one Merit Badge for one calendar year
- Name included in Western Mass. Council Annual Report
- The opportunity to host one or more merit badge clinics at your location to help youth and to market your business
- Logo and name recognition on the Council Website for the year, and promotion of your merit badge clinic.
- Promotion of your merit badge clinic on Facebook and other council media prior to your clinic

Merit Badge Clinic Host Program Commitment Form

Please bill me

Check enclosed or attached

Contact Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Email _____

Please mail this form to:

Mr. David Kruse

Scout Executive/CEO

Boy Scouts of America, Western Mass. Council

1 Arch Rd., Suite 5

Westfield, MA 01085

If you prefer to email or fax, please send to: david.kruse@scouting.org or (413) 562-1041 fax