



## Your Pre-Flight Recruitment Plan for the Best Fall Blast-Off to Scouting

<i>Countdown</i>	<i>Launch</i>	<i>Splashdown</i>
<p><i>Make sure all systems are ready in your community to blast into a great season of Scouting.</i></p>	<p><b>Participate in the council-wide Sign-up Event in your town. The Main Event is September 12 at Your Town Library. Your District is making the plans and wants you to show up to welcome new Families to Scouting.</b></p> <p style="text-align: center;"><b>BeAScout pin</b></p> <p>Update your unit info to help potential new Members find the Pack, Troop and Crew they want &amp; sign up and pay online.</p> <p style="text-align: center;"><b>Scout Talks</b></p> <p>Arrange for a Scout Talk at your local elementary school.</p> <p style="text-align: center;"><b>Flyers</b></p> <p>Help us get Flyer approval at your schools and deliver bright Scout promos to the classrooms.</p> <p style="text-align: center;"><b>Yard Signs</b></p> <p>Cover the neighborhood with our colorful sign – Add the contact info to join Your Unit.</p> <p style="text-align: center;">*****</p> <p style="text-align: center;"><b>Host your own unit sign-up event</b></p> <p>Choose a date, time &amp; location, notify your District Membership Chair, grow your unit. Plan to hold unit-level signup events as often as you like.</p>	<p><i>Follow up with an active program loaded with fun. District and Council Rocket Days will top it all off.</i></p>
<p style="text-align: center;"><b>Membership Expo</b></p> <p>August 13 – Hatfield Elementary School. Presentations by unit volunteers for unit volunteers. *Pick up your recruitment supplies at the Expo!</p>		<p style="text-align: center;"><b>District Rocket Days</b></p> <p>Part of the Cub Fall Fun Days in each district in September *Council Rocket Day – Moses Scout Reservation in October</p>
<p style="text-align: center;"><b>Media Day</b></p> <p>August 29 – Set up those yard signs; get an article in your local paper; post a Scouting promo on your favorite social media platform; share national Family Scouting videos. <b>#scouts 413</b></p>		<p style="text-align: center;"><b>Invite Friends to Join</b></p> <p>A personal invitation is powerful – recommend Scouting &amp; let others know that you are a Scouting family. Invite Friends to join WHOA days each month</p>
<p style="text-align: center;"><b>Use Creative Local Publicity</b></p> <p>* Get permission to post your unit flyer on deliveries by your local pizza parlor. * Post Sign-Up Day info on the local town Marquee and bulletin board. *Get the sign up info on the town calendar and on the local public recreation program. *Make sure Scouting is included in Church bulletins and School Digital Backpacks.</p>	<p style="text-align: center;"><b>Endorse Scouting</b></p> <p>* Add photos on Social Media of the new adventures your family has had in Scouting *Participate in community events as a Scout unit – parades, harvest festivals, sports venues. *Wear your unit activity Tee; it is an effective Scouting ad</p>	



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Pack /Troop / Crew: \_\_\_\_\_ Town: \_\_\_\_\_ District: \_\_\_\_\_

Contact Information: \_\_\_\_\_  
(New Member Coordinator or Unit Member Chair)

Phone: \_\_\_\_\_ email: \_\_\_\_\_

### Order Yard Signs and Flyers for pick up at the August 13 Membership Expo

# Yards Signs: \_\_\_\_\_ Yard signs come with wire frames for display

# Flyers for Sept 12 Council-wide Sign up: \_\_\_\_\_

School/s: \_\_\_\_\_ Grades: \_\_\_\_\_

District Approval received? Y or N I can help get approval: Y or N

Unit Contact Information to include:

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Date for distribution at School: \_\_\_\_\_

# Flyers for Unit's own Sign-up Event: \_\_\_\_\_

School/s: \_\_\_\_\_ Grades: \_\_\_\_\_

District Approval received? Y or N I can help get approval: Y or N

Sign up Date, Time, Location, Unit Contact Information:

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Date for distribution at School: \_\_\_\_\_

### Schedule Scout Talk at School

School: \_\_\_\_\_ Grades: \_\_\_\_\_

Best Date and Time for Scout Talk: \_\_\_\_\_

District Approval received? Y or N I can help get approval: Y or N