



Pointers to increase effectiveness of Unit Joining Events

Parents come to Joining Events ready to sign their children up for Scouting, but they have some questions. Will they find the information they need to answer these common questions?

- Who are the Unit Leaders?
- Who will be my son's Den Leader?
- What is a Pack meeting?
- When are the Pack meetings?
- Where are the Pack meetings and how long do they last?
- When will my son's Den meet?
- Where does my son's Den meet?
- Do I have to attend all these meetings?
- How much does Scouting cost in this Pack?
- Do I have to fundraise? What are the funds used for?
- What other meetings and activities are there?
- Do we have to attend all of the activities?
- How do we pay for these activities?
- What is the uniform? How much does it cost? Where can I buy the uniform?
- How do I get to the Store?
- Why do I have to be a leader or committee member?

You can verbally answer these questions – over and over again as each person asks – or you can Do Your Best to Be Prepared and have some simple handouts ready for each new family. As part of your unit recruitment event planning process, prepare copies of your annual Calendar with a list regular pack and den meetings; rosters of your leaders and committee by position with their preferred contact information; your pack budget plan including dues structure, Popcorn and Camp Card sales and any other fees with explanation of how funds help run activities and recognition. Uniform information and council contacts are available from your District Executive – make these available at the Joining Event along with information to easily access online orientation and training. Some units prepare a Pack Handbook with all this information updated as needed and available in print and electronically.